

# Website Design Brief

## BASIC INFORMATION

Company Name: \_\_\_\_\_

Tagline/Slogan:(if applicable) \_\_\_\_\_

Address(s): \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

## Hours of Operation:

Mon.

Tues.

Wed.

Thurs.

Fri.

Sat.

Sun.

## Payments Accepted:



## SOCIAL MEDIA

Facebook URL: \_\_\_\_\_

Twitter Username: \_\_\_\_\_

Instagram Username: \_\_\_\_\_

Others: \_\_\_\_\_

## **TELL US ABOUT YOUR COMPANY**

Tell us about your company: ( Provide 3-5 sentences that briefly describe your company, year established, your main products or services offered, and the area (s) you serve.) \_\_\_\_\_

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**What are the main products/services you offer?** \_\_\_\_\_

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**Please describe your target audience. Who are your customers?** \_\_\_\_\_

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**What sets you apart from the competition?** \_\_\_\_\_

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## DESIGN NOTES

Do you have a logo?

YES  NO

Do you have any photos you would like to include?

YES  NO

Are there specific colors you would like to use?

YES  NO \_\_\_\_\_

Do you have any marketing materials like flyers or brochures that you would like to match the style/design?

YES  NO \_\_\_\_\_

Do you already own a domain name?

YES  NO

Yes, What is it: \_\_\_\_\_

### What are your core objectives of your website? (Check all that apply)

- |   |  |
|---|--|
| <input type="radio"/> Launch a New Business | <input type="radio"/> Push Customers to a Physical Storefront    |
| <input type="radio"/> Average               | <input type="radio"/> Promote Main Products/Services             |
| <input type="radio"/> Build Brand Awareness | <input type="radio"/> Increase Social Media Reach                |
| <input type="radio"/> Generate Phone Leads  | <input type="radio"/> Communicate with Customers                 |
| <input type="radio"/> Generate Email Leads  | <input type="radio"/> Allow Visitors to Access our Menu/Brochure |

Please provide any other notes that would help us design your site:

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